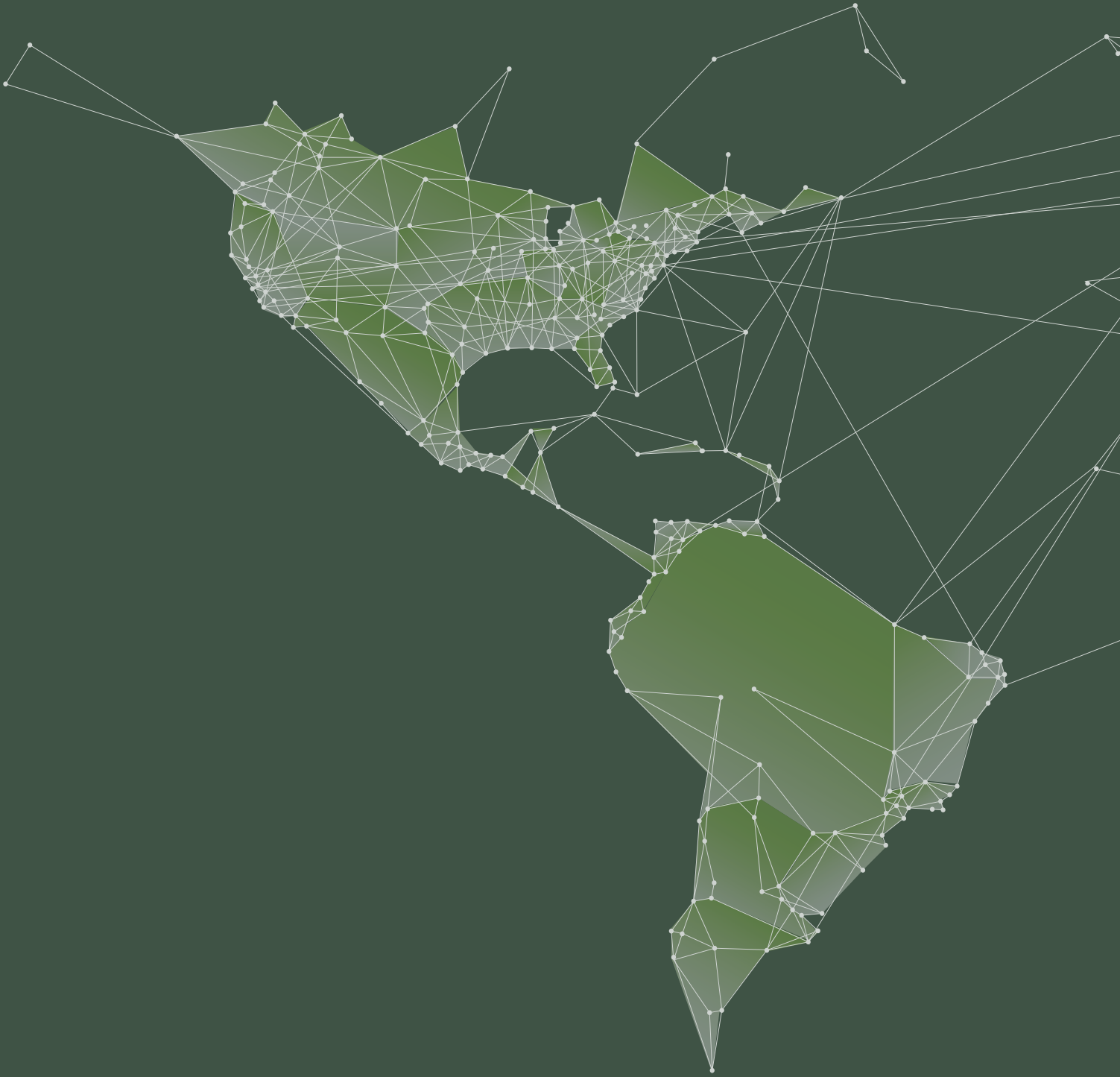


# Cyber Central Vision



# Cyber Central Vision ■



/ A new cyber capital for the UK

/ A catalyst for growth and change in Gloucestershire

/ A pioneering new neighbourhood for Cheltenham



Cyber Central will be the first of its kind in the UK; a unique location dedicated to the development of cyber research, skills and capability to counter a threat estimated to cost the UK up to £30bn annually. Our ambition is to deliver one of the best places in the world to design, create, grow and operate innovative cyber security businesses of any scale. It will be a campus that integrates high-tech work places with academic facilities, accommodation and leisure, attracting and developing the best talent. Cyber Central will be a catalyst for positive change in the region by driving economic growth, increasing opportunities for skills and training and creating thousands of jobs.

The campus and community in which it sits will be an exemplar of social and environmental sustainability. It will include a diverse mix of high-quality housing, reflecting the requirements of people in the third and fourth decades of the 21st century but integrating with the existing communities to ensure the benefits of the investment are shared. Sustainable transport links, green space and features that minimise impact on the environment – and indeed enhance it - will help realise our ambition for Cyber Central to be the most healthy and responsible development in the country. A pioneering place where everyone thrives.

# Cyber Central Vision

## Environmentally innovative

An ecologically friendly  
development that is restorative  
to its natural surroundings\_



## A smart ecosystem

A connected community that  
is digitally, environmentally  
and socially intelligent\_



## Intense and tranquil

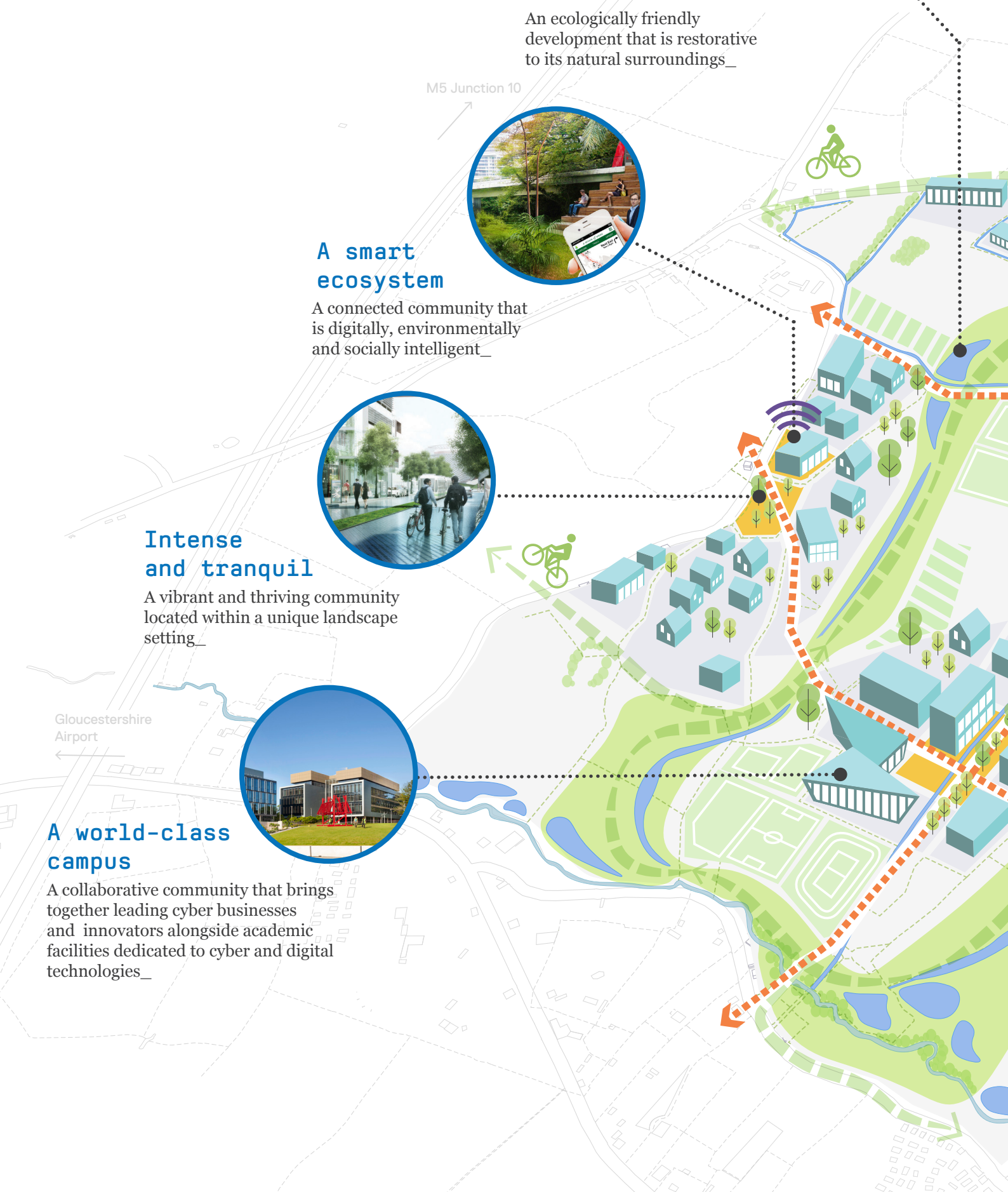
A vibrant and thriving community  
located within a unique landscape  
setting\_



Gloucestershire  
Airport

## A world-class campus

A collaborative community that brings  
together leading cyber businesses  
and innovators alongside academic  
facilities dedicated to cyber and digital  
technologies\_





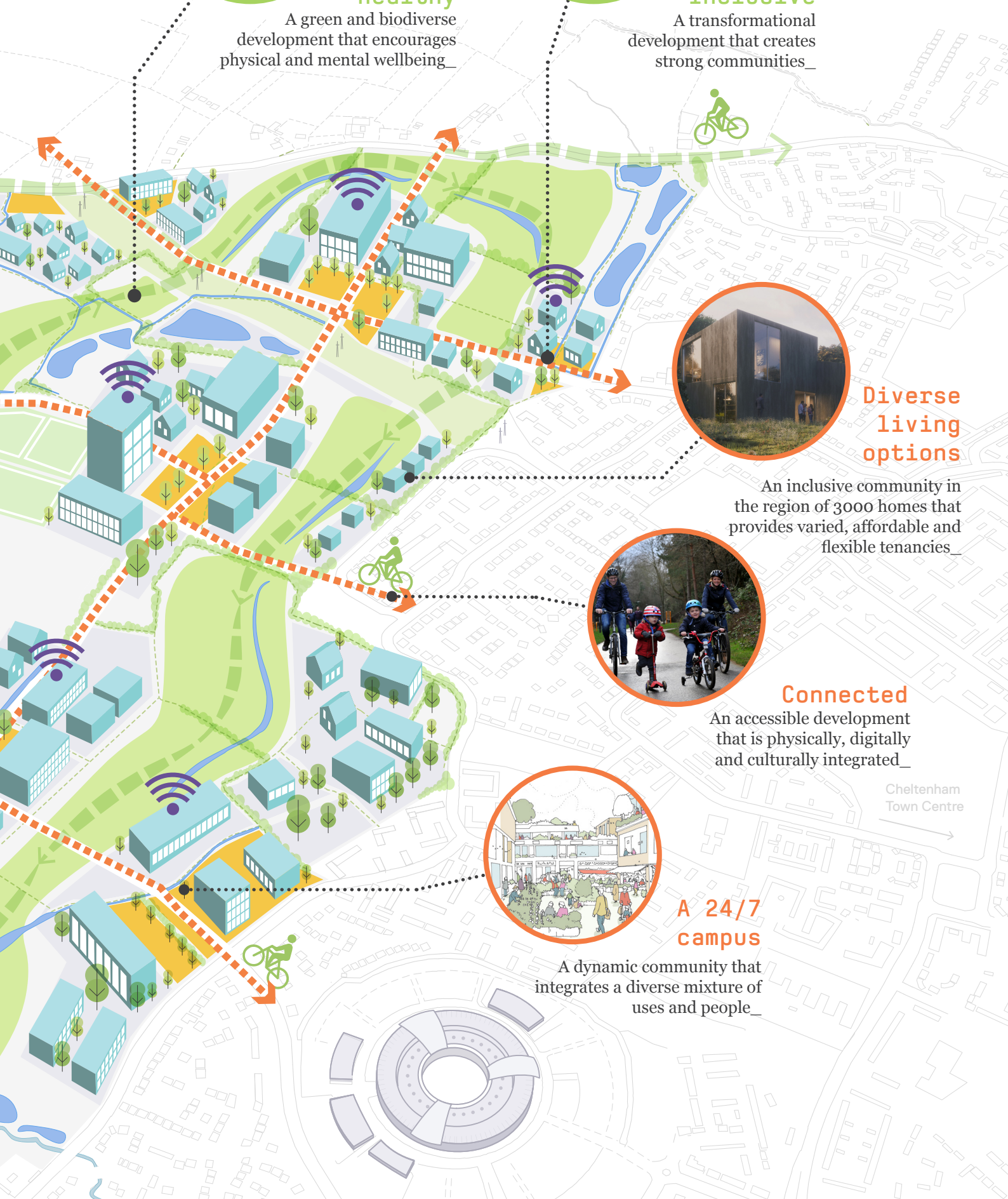
### Healthy

A green and biodiverse development that encourages physical and mental wellbeing\_



### Inclusive

A transformational development that creates strong communities\_



### Diverse living options

An inclusive community in the region of 3000 homes that provides varied, affordable and flexible tenancies\_



### Connected

An accessible development that is physically, digitally and culturally integrated\_



### A 24/7 campus

A dynamic community that integrates a diverse mixture of uses and people\_

Cheltenham Town Centre



For further details please contact:

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**CHELTENHAM**  
BOROUGH COUNCIL

Front & Rear Cover Photo  
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