

Strategic & Local Plan

Cheltenham, Gloucester & Tewkesbury

Regulation 18 Consultation Report January 2025



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1. Introduction

Purpose and Background

- 1.1. This consultation report sets out how the councils have undertaken engagement with local residents, community groups, businesses, other organisations and stakeholders in preparation of the draft Strategic Local Plan (SLP).
- 1.2. As part of their plan-making process, the three authorities ran an initial consultation under Regulation 18 of the Town and Country Planning (Local Planning) (England) Regulations 2012 (as amended) to explore the issues, opportunities and priorities the SLP could address.
- 1.3. This document outlines the approaches taken and provides high-level summaries of the outcome of the Regulation 18 consultation. It is to be read in conjunction with the individual reports published detailing the following consultation matters:
 - Response Report 1 – Questionnaire
 - Response Report 2 – Young People
 - Response Report 3 – In Person Events
 - Response Report 4 – Online Workshops
 - Response Report 5 – Sites
- 1.4. This consultation report contains an overview of the engagement including how the consultation was publicised, what engagement techniques were used, how many people responded, and summaries of all responses received in each format.
- 1.5. The responses received from the consultation will inform the next stages of the plan-making process in accordance with the statutory regulations. This will include the formulation and commissioning of evidence based studies necessary to support the SLP and the preparation of Topic Papers covering specific issues that will consider relevant responses in further detail.

Strategic and Local Plan

- 1.6. Since 2008, Cheltenham, Gloucester and Tewkesbury local planning authorities (LPAs) have worked together to produce a strategic plan covering their three areas. This resulted in the adoption of the Joint Core Strategy (JCS) in 2017, which provided the approach for how the three areas would develop.
- 1.7. In the summer of 2023, the SLP authorities agreed to produce a single plan rather than three separate plans to cover their respective administrative areas. The new plan will be called the Cheltenham, Gloucester and Tewkesbury Strategic and Local Plan. Gloucestershire County Council has also joined the SLP as a partner.
- 1.8. The SLP will cover the three council areas and provide a new plan to deliver growth, manage development and protect the unique historic and natural environment.
- 1.9. This will be delivered through an overarching planning strategy, cross-boundary strategic policies covering the whole plan area and local policies for each local authority.

SLP Regulation 18 Issues and Options Consultation

- 1.10. Government planning regulations¹ require LPAs to undertake public consultation as part of preparing their Local Plans.
- 1.11. Members from Cheltenham Borough Council voted to approve the Regulation 18 consultation at a meeting of its Full Council on 11th December 2023, joining Tewkesbury Borough Council and Gloucester City Council whose members approved this first stage on the 9th and 16th November 2023.
- 1.12. The consultation focused on the issues and priorities that it was considered the SLP should address and asked 31 questions on different topic areas, such as the need for new homes and jobs, how the plan could address climate change and support nature and how to improve our city, town, and village centres. The full set of questions are set out in Response report 1 - Questionnaire.

¹ [The Town and Country Planning \(Local Planning\) \(England\) Regulations 2012](#)

- 1.13. The issues and options consultation (Spatial Options and Key Policy Areas) ran for eight weeks from Tuesday 16th January until Tuesday 13th March 2024. This consultation was the first step in the preparation of the SLP to explore the issues, opportunities and priorities the Plan should cover.
- 1.14. It also provided an opportunity for stakeholders and the community to express any other issues, concerns or opportunities that did not easily fit within any of the key questions set out in the consultation document and a further opportunity to submit any sites about land which might be suitable to allocate for different uses, including for new homes and businesses.

2. Site Assessment Methodology Consultation

- 2.1. The National Planning Policy Framework (NPPF) and Planning Practice Guidance (PPG) require every LPA to assess the amount of land that is available for housing and economic development in its area. The Housing and Economic Land Availability Assessment (HELAA) forms part of the evidence base for the emerging SLP. Its main purpose is to identify a supply of deliverable sites and broad locations with potential for development. It assesses each sites development potential; their suitability for development and the likelihood of development coming forward (availability and achievability).
- 2.2. The HELAA includes sites promoted by the development industry, the community and those identified by the councils and assesses sites against a range of criteria. It is the basis on which the councils can consider site options for development needs. Alongside the Regulation 18 consultation, the councils also published a draft revised methodology and draft assessment of potential sites² which was made available for comment. A separate report will be published relating to the comments received on the HELAA methodology consultation.
- 2.3. In light of the requirement to assess land for development, opportunity was provided to submit further sites with development potential for assessment by the councils as part of the SLP consultation. This provided promoters of

² » [Consultations](#)

existing sites with the opportunity to provide the councils with any updated information to support their site assessments, and for new sites to be submitted for consideration. This was in addition to the formal 'call for sites' exercise which was undertaken from August until October 2023.

- 2.4. Further information detailing what was received in relation to new and existing sites to the regulation 18 opportunity can be found at Response Report 5 – Sites. Each site will now subsequently feed into the HELAA for further consideration as to their development potential.

3. Regulation 18 Consultation

- 3.1. The consultation aimed to seek the views of residents, business owners, key stakeholders and statutory and general consultation bodies through both a range of consultation methods and the use of a variety of materials.
- 3.2. The consultation invited 31 different questions, which can be split into the following main themes:
- *What should the area be like as a place to live by the end of the plan period? What must we do to deliver this vision?*
 - *What local issues and opportunities should the plan address?*
 - *How much development is needed and are there any priority locations for growth? What should be the role of the Green Belt?*
 - *How could development be delivered in a way that meets the vision for the area?*
 - *How should the SLP respond to climate change and nature recovery, and how should this be balanced to ensure Cheltenham, Gloucester and Tewkesbury Borough thrive for our residents, businesses and visitors?*
 - *How many new homes and jobs should we plan for and where should they go?*
 - *What can we do to address climate change?*
 - *How can we protect and improve nature?*

- *What is special about the area that should be protected?*
- *What infrastructure, shops and services do we need?*

4. Publication of the Consultation

- 4.1. During the consultation period representations were invited from a wide range of people and organisations, including communities, businesses and stakeholders concerning what should be in the new plan. Various means of publicity was undertaken to widen the audience and encourage participation in the process which is detailed below.

New Website

- 4.2. As part of the SLP and in preparation for the consultation a new dedicated website was created which can be found here: <https://strategiclocalplan.org/>
- 4.3. The website contains, inter alia, information on the stages of the SLP; the timetable; a help and Frequently Asked Questions (FAQ) section; information on the Joint Core Strategy and adopted plans; a latest news section; further detail and links to the existing evidence base; an open opportunity to submit a site with development potential to the councils and links to the consultation portal. Below shows screenshots of the main web pages:

Strategic & Local Plan

Home Adopted Joint Core Strategy News Contact us Search Accessibility

You are here: [Home](#)

Cheltenham Borough Council, Gloucester City Council and Tewkesbury Borough Council are now producing a Strategic and Local Plan (SLP).

The SLP will provide an overarching planning strategy and cross-boundary strategic policies covering the whole area, and local policies for each local authority.

[Where are we now?](#) [Consultation portal](#)

Consultations
Find out more about our live and historic consultations

Timetable / Local Development Schemes
View our timetable and Local Development Schemes

Evidence and Documents
Find out about our strategic and local plan, and more

Sign up for notifications
Sign up for future notifications

Submit a site
Update a previously submitted site or submit a new one

Help and FAQs
FAQs, GDPR and glossary of planning terms

Strategic & Local Plan

Home Adopted Joint Core Strategy News Contact us Search Accessibility

You are here: [Home](#) | [Adopted Joint Core Strategy](#)

Adopted Joint Core Strategy

The Joint Core Strategy (JCS) 2011-2031 was adopted by Gloucester City Council, Cheltenham Borough Council and Tewkesbury Borough Council in December 2017.

The three authorities are now progressing a Strategic and Local Plan (SLP). The SLP will provide an overarching planning strategy and cross-boundary strategic policies covering the whole area, and local policies for each local authority.

The Adopted JCS remains a crucial part of the development plan for each of the three areas. Planning applications are determined based on these local development plans.

- [JCS Plan Adopted Version December 2017 \(pdf, 10 MB\)](#)
- [JCS Interactive Policies Map Adoption Version December 2017](#)

Contact us

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Strategic & Local Plan

Home Adopted Joint Core Strategy News Contact us Search Accessibility

You are here: [Home](#) | [Evidence and Documents](#)

ⓘ This is an emerging evidence base. This page will be updated as more evidence is produced.

Evidence and Documents

Page Contents

- 1 [Council Plans](#)
- 2 [Climate Change](#)
- 3 [Monitoring](#)
- 4 [Site assessments](#)
- 5 [Housing](#)
- 6 [Economic development](#)
- 7 [Retail and city / town centres](#)
- 8 [Environment](#)
- 9 [Infrastructure](#)
- 10 [Sustainability Appraisal and Habitats Regulations Assessment](#)
- 11 [Transport](#)
- 12 [Consultation Documents](#)
- 13 [Duty to Cooperate](#)
- 14 [Existing Evidence](#)

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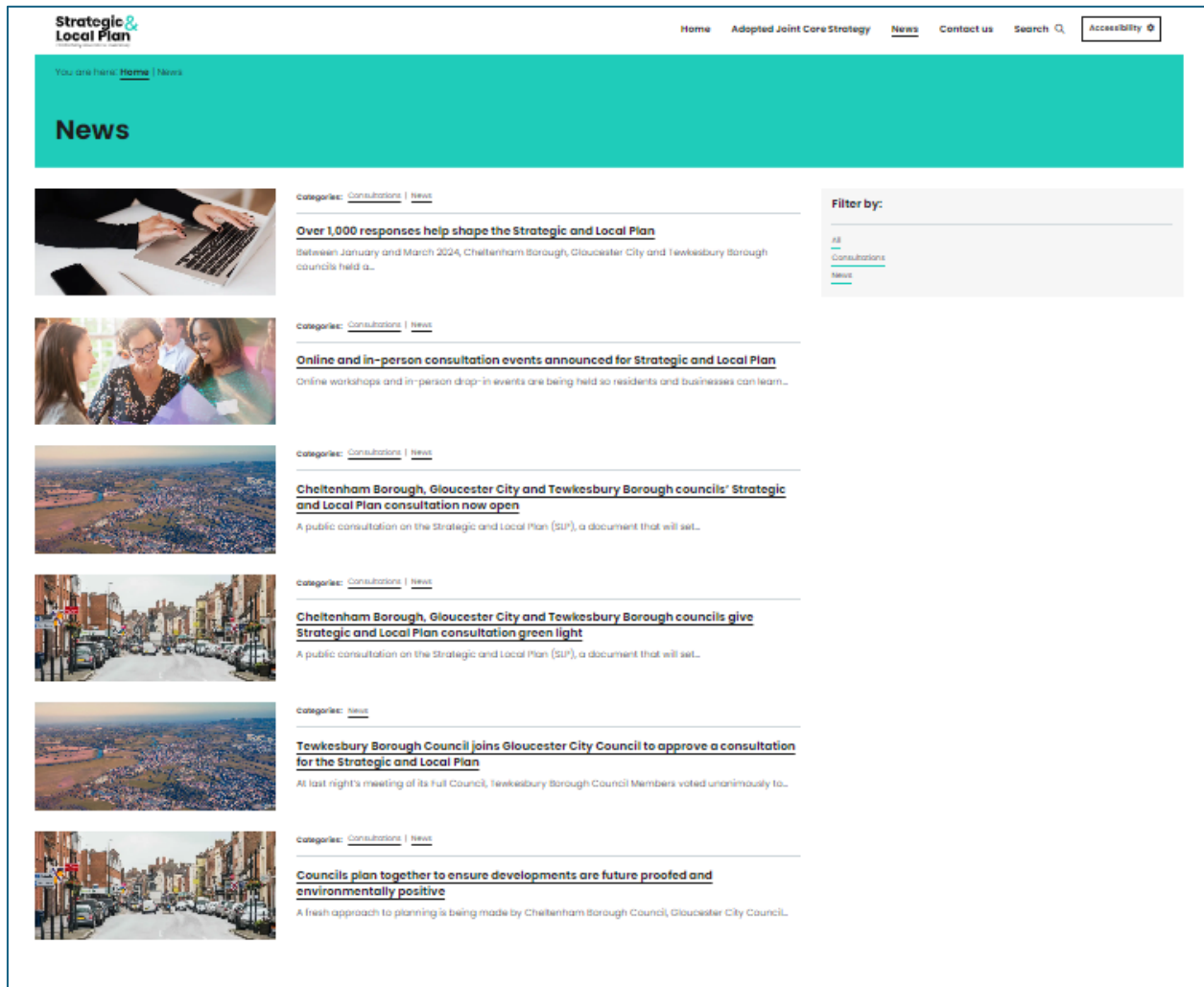


Figure 1: Screen shots of SLP web pages

New Consultation System

- 4.4. The SLP team, in partnership with [Citizen Lab](#) (now Go-Vocal) created a new online consultation system for engagement in the consultation. Through this system, people could provide feedback and sign up for events. In addition, residents and businesses were able to take part in the consultation via an interactive online consultation platform.
- 4.5. Moving forward, the SLP Team will use this platform for all future planning policy consultation processes. This platform has enabled an interactive alternative that allows respondents to focus in on the things that matter to them. 'Project folders' which followed the 8 engagement themes formed the

main part of the consultation system, where key information was provided, and people were able to tell us about their views in a variety of ways.

- 4.6. People were encouraged to use the online consultation system, which provided options to respond through a questionnaire, polls, submitting ideas on different themes and commenting directly on a pdf of the consultation document. People could also download an electronic questionnaire, respond to the questions and either email or post it back to the SLP team.

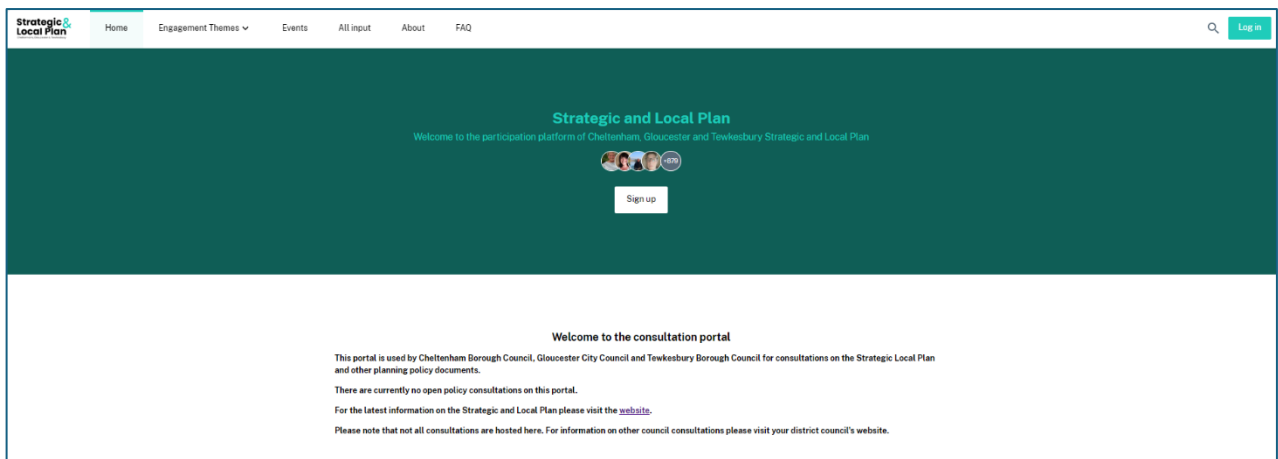



Figure 2: Snip of 'Go Vocal' Website Homepage

Go Vocal Engagement Themes

- 4.7. On The Go Vocal Platform, the SLP consultation was divided into 9 engagement themes comprising the following:
- Strategic and Local Plan Regulation 18 Documents
 - Draft Vision and Objectives
 - Climate and Nature Recovery
 - Planning for Community and Business
 - Scenarios
 - Hearing from Young People

- Additional Comments and Feedback
- Housing and Economic Land Availability Assessment (HELAA)
- Gloucester Climate Change Strategy

4.8. The snips below show the home page for each engagement theme:



Regulation 18 - Strategic and Local Plan Documents

Cheltenham Borough Council, Gloucester City Council and Tewkesbury Borough Council are working together to create a plan for new homes, jobs, and infrastructure that meets the needs of local people whilst protecting the climate and nature. We want to hear from you.

In this folder you can view the Regulation 18 document "Issues and Options Consultation: Spatial Options and Key Policy Areas" and directly comment on a PDF version of the document.

There is also a questionnaire containing all of the questions from the document that are spread across this platform.

Learn more

Strategic Local Plan

Cheltenham, Gloucester and Tewkesbury Strategic and Local Plan

Issues and Options Consultation: Spatial options and key policy areas

December 2023

Regulation 18 Document

Directly comment on a PDF version of the consultation document.


+41 participants

Learn more

Consultation Document Questionnaire

Answer a questionnaire containing all of the questions from the document.

+258 participants



Regulation 18 - Draft Vision and Strategic Objectives

The SLP needs to provide a positive Vision for the development of the area; a framework for addressing housing needs and other economic, social and environmental priorities; and a platform for local people to shape their surroundings.

The Vision should be supported by Strategic Objectives, which set out the key ways that it will be delivered. The Vision and Strategic Objectives provide the foundation on which the plan's strategy and policies are then based. A Vision should be bold and ambitious, but realistic, and set the approach for at least the next 15 years.

In this folder you can view the Draft Vision and Strategic Objective as well as let us know if you agree, disagree, or have other ideas you would like to share.

To read the "Issues and Options Consultation: Spatial Options and Key Policy Areas" document in full click [here](#).

Learn more

Draft Vision

Read the Draft Vision, comment on the council's ideas, and tell us your own.

+42 participants

Learn more

Strategic Objectives

Read the Strategic Objectives, comment on the council's ideas, and tell us your own.

+21 participants



Regulation 18 - Climate and Nature Recovery


In this project folder you will find a map where you can help us identify any land that could be used for environmental purposes, such as wildlife / biodiversity net gain, recreation, flood risk mitigation, cooling and shading, carbon storage and food production.

You will also be able to submit your ideas about how the SLP can address climate change and nature recovery.

You can also read the Renewable Energy Study. This is a piece of emerging evidence base to support future policy development.

To read the "Issues and Options Consultation: Special Options and Key Policy Areas" document in full click [here](#).

[Read the report](#)




Tell us about locations for climate and nature recovery

Let us know of any locations you think are suitable for climate and nature recovery.

12 participants

[Learn more](#)




What should the SLP do for climate and nature?

Tell us how the SLP could effectively address climate change and nature recovery?

25 participants


[Learn more](#)



Renewable Energy Study

Read the Phase 1 Renewable Energy Study.

[Learn more](#)



Renewable Energy Poll

Should we allocate land for renewables?


14 participants



Regulation 18 - Additional Comments and Feedback

Other feedback:

[Learn more](#)




Additional Comments

Is there anything else you would like to raise - has anything been missed, or are there any general comments you would like to make?


15 participants

[Take the survey](#)



Have you felt adversely affected by anything you have read as part of this consultation?

Let us know by completing this survey.



Regulation 18 - Scenarios

The Regulation 18 document sets out six ways new homes and jobs could be spread across the area. These are called 'Development Scenarios' and there include:

1. Urban Concentration
2. Urban Extensions
3. Urban Extensions avoiding Green Belt
4. New Strategic Settlements
5. Rural Dispersal
6. Sustainable Transport

Scenario 1: Urban Concentration

Read information about Scenario 1 and answer a survey regarding its pros and cons.

+33 participants

Scenario 2: Urban Extensions

Read information about Scenario 2 and answer a survey regarding its pros and cons.

+30 participants

Scenario 3: Urban Extensions, avoiding the Green Belt


Read information about Scenario 3 and answer a survey regarding its pros and cons.

+30 participants

Scenario 4: New strategic settlements

Read information about Scenario 4 and answer a survey regarding its pros and cons.

+30 participants



Gloucester Climate Change Strategy

Gloucester City Council (GCC) is committed to reaching net zero emissions across its own functions by 2030 and working towards net zero emissions across the wider district by 2045.

GCC announced a climate emergency in July 2019, joining over 300 local authorities and councils in England aiming to be carbon neutral 20 years before the national target. Local leadership as well as partnerships between central and local government is needed to tackle climate change.

The Gloucester Climate Change Strategy (GCCS) has been developed for Gloucester City Council to enable communities, local businesses, and every household to work towards meeting the district's ambitious 2045 net zero target and enhance resilience to the impacts of climate change. The GCCS also provides actions for GCC to achieve net zero emissions by 2030 across its own operations.

This GCCS provides a set of actions across mitigation and adaptation efforts focused on areas of opportunities. By adopting these actions, the associated reduction in emissions will contribute to building a more environmentally sustainable and resilient Gloucester. We would like to hear your views on this document.

[Gloucester City Council Climate Action Plan \(2024\) PRE CONSULTATION.pdf](#) (7.5 MB)

View the Gloucester City Climate Change Strategy

View the document online and add your comments and suggestions.

Gloucester Climate Change Strategy Survey

Take the survey to tell us your views about the Gloucester Climate Change Strategy.

+33 participants
















Regulation 18 - Planning for community and business

A key part of good planning is ensuring that those who live in the area now, as well as those who may live in the area in the future, have a home that meets their needs. Whether that be an older household wanting to downsize, a young professional wishing to move out of their parents' home or a growing family needing more space.

This project folder explores what the housing policies in the SLP could look like to help to deliver the right homes in the places where they are needed.

To read the "Issues and Options Consultation: Spatial Options and Key Policy Areas" document in full click [here](#).

<p>Learn more</p>  <p>Jobs and the Economy</p> <p>Tell us your ideas on how the SLP will establish the right levels of employment growth and ensure the right type of employment lands is provided.</p> <p> *11 participants</p>	<p>Learn more</p>  <p>Retail and City/Town Centres</p> <p>Tell us your ideas on how the SLP can improve, adapt, encourage and protect our city, town, and neighbourhood centres.</p> <p> *17 participants</p>
<p>Learn more</p>  <p>Infrastructure</p> <p>Answer a survey about the provision of infrastructure required to support the level of growth proposed.</p> <p> *12 participants</p>	<p>Learn more</p>  <p>Type, size or tenure of new homes</p> <p>Tell us about the housing you or your community needs.</p> <p> *17 participants</p>
<p>Learn more</p>  <p>Traveller communities</p> <p>Answer a survey to let us know how you think the SLP should plan for traveller communities.</p> <p> *3 participants</p>	<p>Learn more</p>  <p>How many new homes?</p> <p>How many new homes should the SLP plan for? Read the provided information and take the survey to let us know your views.</p> <p> *4 participants</p>



Regulation 18 -Hearing from young people


Cheltenham, Gloucester City and Tewkesbury Councils (three of the six councils in Gloucestershire) are developing a Strategic and Local Plan to consider how we meet the housing, employment and transport needs of the 350,000 people who live here now and the extra 36,000 people who may move here in the next 15 to 20 years. We want to make sure that everyone has what they need, recognising that we are all different, to lead happy, healthy lives.

Why is it so important for us to hear from young people (under 25 years old)?

1. Our planning decisions need to reflect the needs and wants of everyone who lives in our communities, including children and young people.
2. Because the decisions that we make now and in the next few years will affect the homes, jobs, transport and services that are available to you and your peers in the future. You are the best people to tell us what matters to you.

Will we act on everything you tell us? No, because we will have to balance different needs and wants, including how much things cost, other services like health and education, and the geography of where we are, but we can promise to explain our decisions in an open and honest way as well as giving you several chances to be part of this process.


[Learn more](#)



Questions for Young People
Let us know what matters to you.

100 participants


[Read the report](#)



Housing Questions for 13-25 year olds
Do you want your own home one day? What kind of home? Are there enough homes? Let us know.

70 participants


[Read the report](#)



Housing ideas from under 25s
A space for all ideas and comments about housing from people under 25 years old.

7 participants

[Learn more](#)



Where should we allow new homes and jobs to be built?
Vote for your favourite

7 participants



Regulation 18 - Housing and Economic Land Availability Assessment (HELAA)

The Strategic and Local Plan authorities carry out assessments of the suitability of land for a variety of uses including housing, employment and other non-residential uses, and Gypsies and Travellers. These help us to understand the amount and type of development we can deliver through our local plans. To ensure inclusion in the next iteration of the HELAA, please submit your sites by the **28 March 2024**.

All documents and maps relating to the HELAA are available on the Strategic and Local Plan website, [here](#).

Please note: The inclusion of land within HELAA assessments has no planning weight and does not in itself determine whether a site should be granted planning permission or allocated in a development plan for development. Assessments made through a HELAA are indicative only and do not prejudice assessments made through the development plan or planning application processes or preclude them from being developed for other purposes. Decisions on whether sites are allocated for a specified land use are made through Local Plans or Neighbourhood Plans.

[Learn more](#)



HELAA site submissions
Please use this project to provide information on sites within Gloucester City, Cheltenham Borough and/or Tewkesbury Borough that you wish to suggest for future development.

7 participants

[Take the survey](#)



Update a previously submitted site
Provide updated information regarding a site that has previously been submitted to the HELAA.

1 participant

[Learn more](#)



Cheltenham, Gloucester and Tewkesbury Draft Housing and Economic Land Availability Assessment (HELAA) Methodology

HELAA methodology
Read and comment on the draft HELAA methodology document.

Figure 3: Snips of engagement themes

5. Consultation Database

- 5.1. The councils, as part of the consultation, updated their planning policy consultation databases. Those on existing databases were each sent an email asking them to sign up to the new SLP database, providing express consent to ensure the councils' meet data protection legislation. Those who signed up via the new consultation system will receive future notifications regarding the SLP and other planning policy matters.
- 5.2. Therefore, a range of individuals, organisations and statutory bodies were notified of the consultation via the consultation database.
- 5.3. Below is the email sent out to every person or organisation on the existing databases:

Dear Sir / Madam,

Public Consultation: Cheltenham, Gloucester and Tewkesbury Strategic and Local Plan

We are writing to you as a contact on the Cheltenham Borough planning policy consultation database.

Strategic and Local Plan consultation

Cheltenham Borough Council, Gloucester City Council and Tewkesbury Borough Council are consulting on a new Strategic and Local Plan (SLP). The SLP will cover the three council areas and provide a new plan to deliver growth, manage development and protect our unique historic and natural environment.

This is the first stage of the process. The consultation focusses on the issues and priorities the SLP should address and asks questions on different topic areas, such as the need for new homes and jobs, how the plan could address climate change, and support nature and town centres.

As part of the consultation, the councils are holding a range of different activities to give people the opportunity to find out more and to provide feedback including drop-in events across the area.

We have created a new online consultation system for you to engage in the consultation. Through this system you can provide feedback and sign up for events.

Full details are available on the [SLP website](#). This is also available electronically through local libraries.

Site assessment methodology consultation

As part of the SLP consultation, the councils are also consulting on the methodology used to assess potential sites for development. This process is called a Housing and Economic Land Availability Assessment, or HELAA. It includes sites promoted by the development industry, the community and those identified by the councils, and assesses sites against a range of criteria. It is the basis on which the councils can consider site options for development needs.

It is also an opportunity for promoters of existing sites to provide the councils with any updated information to support the council's assessments, and for new sites to be submitted for consideration.

Full details are available on the [SLP website](#). This is also available electronically through local libraries.

Consultation dates

The consultation runs for eight weeks from Tuesday 16th January until Tuesday 12th March 2024. Responses should be received by midnight on 12th March 2024.

Consultation database

The councils are updating their planning policy consultation databases. To receive future notifications regarding the SLP or other planning policy matters, you will need to sign up via the new consultation system. This can be accessed through the [SLP website](#).

Please note that if you do not sign up for notifications your details will be deleted, and you will no longer receive information regarding the SLP or other planning policy matters. However, you can sign up again at any time.

Kind Regards

Adam Gooch

Strategic and Local Plan Team

On behalf of the Strategic and Local Plan Team

Figure 3 Email sent to all on the Consultation Databases

6. Social Media and Press Releases

- 6.1. In preparation of the regulation 18 consultation, a targeted and coordinated communications strategy was developed in partnership with the Communications Teams across the 3 councils.
- 6.2. Residents' newsletters were published locally as a means to publicise the events and garner engagement with the community. Gloucestershire County Council also published an SLP section within their 'Talk Smart' bulletin on 28th February 2024. In addition, the SLP consultation featured as part of Members bulletins during the process. Examples of residents' newsletters and bulletins published are set out below.



Have your say

Have your say on future development in Cheltenham, Gloucester and Tewkesbury by taking part in the public consultation on the Strategic and Local Plan (SLP).

[Get more information and to sign up for notifications](#)



8. Strategic and Local Plan consultation now open



A public consultation on the Strategic and Local Plan (SLP), which will provide a blueprint for new development in Cheltenham Borough, Gloucester City and Tewkesbury Borough, opened for consultation on 16 January 2024. Comments are being invited up until 12 March 2024.

The consultation document was made available before Christmas and residents and businesses are now being encouraged to get involved via an interactive online consultation platform.

A programme of in-person drop-in sessions and online events will run during February and March 2024, with full details available in the website. For Gloucester City, the in-person events are being held in the former 'Treds' unit in Kings Walk Shopping Centre, on 14th and 24th February, between 10am and 3pm.

As well as establishing a vision for long term growth up to at least 2041, the SLP will, once adopted, set out policies to promote development where it is needed and to protect our precious historic and natural environments.

This initial consultation asks a range of different questions, including the following:

- How many new homes and jobs should we plan for and where should they go?
- What should be the role of the Green Belt?
- How can we address climate change?
- How can we protect and improve nature?
- What is special about the area that should be protected?
- What infrastructure, shops and services do we need?

Further information, including ways to respond are available through the [SLP website](#). You can also sign up for notifications about the SLP, and other planning policy consultations.


Consultation documents are also available to view by visiting local libraries.

Once the consultation has closed, responses will be used to prepare the next stage on the process, a draft Plan in Spring 2025.

Figure 4: Examples of Residents Newsletters and Bulletins

6.3. Press releases were also published at the start of the consultation on 18th January 2024 as shown below:

Important revisions to national planning rules have also recently been published and the SLP consultation will be an opportunity to explore what they mean for the area.



The councils are particularly interested in responses to the following broad questions:

- What should the area be like as a place to live by the end of the plan period? What must we do to deliver this vision?
- What local issues and opportunities should the plan address?
- How much development is needed and are there any priority locations for growth? What should be the role of the Green Belt?
- How could development be delivered in a way that meets the vision for the area?
- How should the SLP respond to climate change and nature recovery, and how should this be balanced to ensure Cheltenham, Gloucester and Tewkesbury Borough thrive for our residents, businesses and visitors?

Alistair Cunningham, Tewkesbury Borough Council's chief executive and senior responsible officer for the SLP, said: "We want to hear from as many people as possible in this early planning stage, including young people, to shape future development of the places where they'll live and work, now and in the future."

Hard copies of the plan are available to view in the main receptions of each council.

Visit strategiclocalplan.org for more details or contact info@strategiclocalplan.org



Figure 5: Press Releases

- 6.4. The targeted consultation included regular promotion throughout the consultation period on various Social Media platforms such as Facebook, LinkedIn and Instagram.
- 6.5. Below are some examples of social media posts undertaken by the SLP team and other posts discussing the SLP consultation that were produced by third parties, such as interested organisations and developers.

Facebook

Cheltenham Borough Council
4 February · 🌐

A reminder that our series of online and in-person #SLP consultation events start tomorrow 🌟

Along with **Gloucester City Council** and **Tewkesbury Borough**, we want you to help us explore what issues and priorities the SLP should address.

Register here <https://strategiclocalplan.citizenlab.co/en-GB/events>



LinkedIn

Cheltenham Borough Council
9,832 followers
9mo

🗨️ The last of our online SLP workshops take place next week 🗨️

Join us alongside **Gloucester City Council** and **Tewkesbury Borough Council** to explore how the Strategic and Local Plan can support our city, town and village centres to adapt, evolve and thrive.

📅 Tuesday, 5 March, 12.30pm - 1.30pm
📅 Thursday, 7 March, 6pm - 7pm

We want to hear your views and ideas on:

- 🌱 How to enable change and encourage investment.
- 🏠 Essential shops, services and facilities for villages and rural areas.
- 🚶 Types of infrastructure needed alongside new development.
- 🌳 Support for rural employment.

Register for an online workshop and take part in the SLP consultation online:
<https://lnkd.in/e/MhRKsnv>



Instagram

Instagram Log In Sign Up

cheltenhambc · Follow

cheltenhambc · Today, our Strategic and Local Plan team is at Regent Arcade, Cheltenham, 10am - 3pm.

Come and talk to us about the issues and priorities you think the SLP should address.


Together with Tewkesbury Borough and Gloucester City Council we're working on a new plan to deliver growth, manage development and protect our unique historic and natural environment.

We need your help to answer important questions:

- 🏠 How many new homes and jobs should we plan for and where should

10 likes
February 5

Log in to like or comment.



Gloucester City Council
20 March · 🌐

Thank you to everyone who took part in the Strategic and Local Plan (SLP) 'issues and options' consultation, which has now closed 🎉👏

We had a large volume of responses from residents, businesses and communities across our area, and our youth engagement was the highest it's ever been.

So, what happens next?

The SLP team are reviewing all your comments, which will be used to write the first draft of the plan. 📄

This draft plan will include the preferred strategy, proposed site allocations and draft policies.

📅 You'll have the opportunity to give feedback on this document at the next full consultation, which will take place in early 2025.

Sign up for notifications about future consultations and SLP updates (even if you have previously registered on the Adopted JCS consultation database) 📧 <https://orlo.uk/rF89S>



Tewkesbury Borough
18 January · 🌐

Our Strategic & Local Plan consultation is now open 🏠🌱

What issues and priorities do you think the SLP should address?

We're working together with [Cheltenham Borough Council](#) and [Gloucester City Council](#) to provide a new plan to deliver growth, manage development and protect our unique historic and natural environment – and we need your help to answer important questions:

- 🏠 How many new homes and jobs should we plan for and where should they go?
- 🌱 What can we do to address climate change?
- 🦋 How can we protect and improve nature?
- 🏰 What is special about the area that should be protected?
- 🚗 What infrastructure, shops and services do we need?

Tell us what you think via our online platform, sign up for notifications and online and in-person events at <https://orlo.uk/dhMy4>

🕒 Closing date 11.59pm Tuesday, 12 March 2024.



Tewkesbury Borough Council
2,292 followers
9mo · Edited

Our SLP team will be in Gloucester tomorrow, talking with shoppers and shopkeepers alike about the Strategic and Local Plan.

📍 King's Walk, Gloucester, Saturday, 24 February, 10am - 3pm.

Before any decisions are made, we need residents, businesses and community groups to help us explore the issues, opportunities and challenges of different growth scenarios for our area.

This important feedback will help us shape a new plan, developed with [Cheltenham Borough Council](#) and [Gloucester City Council](#), to deliver growth, manage development and protect our unique historic and natural environment. 🌱🏰



Tewkesbury
3,582 followers
11mo

A public consultation on the Strategic and Local Plan (SLP), a document that will set out a blueprint for new development in Cheltenham Borough, Gloucester City and Tewkesbury Borough, will open for feedback in January 2024.

Read more 📄 <https://orlo.uk/nTezh>

@cheltbc Tewkesbury



Instagram

Climate and nature

Strategic & Local Plan
Cheltenham, Gloucester & Tewkesbury

tewkesburyborough · Follow

tewkesburyborough Take part in our Strategic and Local Plan consultation – and help shape local planning policies for your area.

This week, help us explore questions around climate and nature. 🌱

Online workshops:

- Tuesday, 13 February, 6pm - 7pm
- Friday, 16 February, 12.30pm - 1.30pm

In-person drop-ins:

- King's Walk, Gloucester, Wednesday, 14 February, 10am - 3pm.
- Abbey Fields Community Centre, Winchcombe, Thursday, 15 February, 2.30pm - 7pm.

5 likes
February 12

Log in to like or comment.

Gloucestershire Wildlife Trust
2,157 followers
10mo · 🌐

Do you love where you live? ❤️


Here's your chance to preserve your beloved green spaces this Valentine's Day.

Share your comments on the Strategic and Local Plan (SLP), influencing new developments in Gloucester, Cheltenham, and Tewkesbury, crucially impacting nature conservation across half the county.

Act now, express your love by safeguarding the green spaces in your area.

🔗 Click the link below to share your thoughts:
<https://aw.ly/ongK50QAZyP>

🐦 #NatureEmergency #LocalPlan #gloucestershire



Do you love where you live?

A chance to preserve your beloved green spaces this Valentine's Day.

Gloucestershire Wildlife Trust **The Strategic Local Plan**

gloucestershire
Search Gloucestershire.gov.uk

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Home | County Council Newsletters | Councils & Councils | January 2024 | **Cheltenham, Gloucester and Tewkesbury Strategic Local Plan**

Cheltenham, Gloucester and Tewkesbury Strategic Local Plan

Published 30.01.2024

The Cheltenham, Gloucester and Tewkesbury Strategic Local Plan (SLP) is out for public consultation from 15 January to 12 March.



The SLP is the successor to the Joint Core Strategy (JCS) and its associated three district local plans. The SLP will include both strategic and more detailed policies across all three district areas.

This is the first stage of a two-phase Regulation 18 consultation and covers spatial options and key policy areas. Topics include climate change, economic development and infrastructure.

The draft Plan also sets out six possible sustainable development scenarios including urban concentration, rural expansion and sustainable transport options.

There will be particular interest to the County Council in terms of infrastructure delivery and meeting local authority targets amongst other things.

The second stage of the consultation is expected in 2025.

County Council officers are now reviewing the draft Plan and will be submitting comments ahead of the deadline. The draft Plan and associated documents can be viewed at [a consultation website](https://www.gloucestershire.gov.uk/councils-and-councils/consultation).

CHURCHDOWN PARISH COUNCIL

STRATEGIC AND LOCAL PLAN

FOR CONSULTATION

Churchdown Parish Council is pleased to be contributing to the Strategic and Local Plan for Gloucester, Cheltenham and Tewkesbury. The plan will shape the future of the area for the next 15-20 years. It will cover a wide range of issues including housing, transport, environment, and infrastructure. The plan will be developed through a series of consultations, including this one. We encourage you to share your views and suggestions. For more information, please visit www.gloucestershire.gov.uk/councils-and-councils/consultation.

For an alternative view or to request a copy of the plan, please contact the Planning and Development Officer, Gloucestershire County Council, Gloucester, Gloucestershire, GL1 2EJ. Tel: 01452 862000. Email: planning@gloucestershire.gov.uk

Thank you for your contribution.

Gloucestershire County Council
Planning and Development Officer
Gloucester, Gloucestershire, GL1 2EJ
Tel: 01452 862000
Email: planning@gloucestershire.gov.uk

For more information, please visit www.gloucestershire.gov.uk/councils-and-councils/consultation

morgan elliot
PLANNING

HOME SERVICES NEWS ABOUT US CONTACT

NEWS

Strategic and Local Plan Consultation given the green light by councils in Gloucestershire.

16 January 2024

Today, 16th January 2024, marks a significant milestone for the Strategic and Local Plan (SLP) for Gloucester, Cheltenham, Tewkesbury and Gloucestershire. The plan, which will shape the future of the area for the next 15-20 years, has been given the green light by the three local planning authorities (LPAs) - Gloucester City Council, Cheltenham District Council and Tewkesbury District Council - and Gloucestershire County Council.

The plan will cover a wide range of issues including housing, transport, environment, and infrastructure. It will be developed through a series of consultations, including this one. We encourage you to share your views and suggestions. For more information, please visit www.gloucestershire.gov.uk/councils-and-councils/consultation.



The plan will be developed through a series of consultations, including this one. We encourage you to share your views and suggestions. For more information, please visit www.gloucestershire.gov.uk/councils-and-councils/consultation.

d.p. DLP Planning Ltd
8,727 followers
11mo · 🌐

+ Follow

JCS Review Update: Open Consultation & What It Means for Housebuilding

The Cheltenham, Gloucester and Tewkesbury Strategic and Local Plan (CGFSLP) is now entering its Regulation 18 consultation phase. This is a pivotal moment for the development industry in the area, focusing on strategy scenarios and objectives for the next 15-20 years up to 2041.

Key Points to Note:

- Housing Requirement:** The plan acknowledges the need for increased housing availability, proposing 35,700 new homes across the three local planning areas.
- Strategy Scenarios:** Six scenarios are under consideration, including urban concentration, green belt implications, new strategic settlements, and sustainable transport.
- Green Belt Review:** This is a significant topic in the consultation.

Consultation Period: The formal consultation is now open, offering a crucial opportunity for stakeholders to contribute. Responses need to be submitted by the 12th March. [//strategiclocalplan.org/](https://strategiclocalplan.org/)

We encourage those interested in development or land opportunities in Gloucestershire to contact our Bristol office for detailed discussions and insights. Your involvement and feedback are vital in shaping a sustainable and thriving housebuilding sector.

#Planning #Housebuilding #JCSReview



Strategic Local Plan Consultation



A public consultation for the new Strategic and Local Plan (SLP) has launched in Gloucestershire. The consultation runs until Tuesday 12th March 2024.

The SLP is a partnership between Cheltenham Borough, Gloucester City and Tewkesbury Borough Councils. The plan will eventually provide the local and cross-boundary strategic planning policies for the three authorities.

You can find more details about the Strategic Local Plan consultation here <https://strategiclocalplan.org/>

If the plan is adopted, from that point onwards, developers which is in accordance with the plan should be granted planning permission, unless there are relevant considerations which indicate otherwise. Therefore, it is worth trying to ensure that the policies within the three authorities support your potential development.

Also, as part of this consultation, the councils are looking to identify sites that should be allocated (for housing and economic purposes) in the new SLP. A site allocation indicates that the principle of development at the allocated site is acceptable. The relevant policies will set out clear guidelines for what each council will expect if a planning application is submitted in relation to that site. Even if a site is not allocated, the council should make an assessment as to its suitability as part of their background work on the local plans. Therefore, a submission can be a useful exercise if you may want to consider future development projects.

If you have land interests or potential projects in any of the three boroughs then we can help. For more information about responding to the consultation most effectively, or to promote a site, do get in touch.



Highnam Parish Council · Join
 Anne Hill · March 11, 2024

Highnam Parish Council's formal response is now on their website; see link.
 We only have until tomorrow, 12th March to comment and submit our views against more developments in and around Highnam, such as 4000 new homes between Highnam and Churcham and more potential developments in the village itself, putting more cars on the roads and loss of surrounding countryside.
 Now is the last opportunity to make our thoughts known.
[https://highnampc.org.uk/parish-plan-refresh/...](https://highnampc.org.uk/parish-plan-refresh/)

HIGHNAMPC.ORG.UK
Strategic Local Plan – Highnam Parish Council

4 1 comment 4 shares

Like Comment Send Share

Save The Countryside · Follow
 February 2, 2024

There are some events to show the new strategic local plan.
 Online 5th and 7th Feb.
 In Regents arcade 6th and 20th Feb.
 You can find more on this link. (May need to register on the site)
 If you can please do comment that all local green space previously agreed in the Joint Core strategy must be retained.

STRATEGICLOCALPLAN.CITIZENLAB.CO
Public participation platform of Cheltenham, Gloucester and Tewkesbury Strategic and Local Plan | CitizenLab

Longlevens Noticeboard · Join
 Alison Longhurst · February 21, 2024

If you didn't make yesterday's strategic local plan event yesterday there's another one planned in Gloucester this weekend.

STRATEGIC LOACL PLAN CONSULTATION


Please note there will be a Strategic and Local Plan Drop-in Event in Gloucester KINGS WALK on Saturday 24th February 2024... [See more](#)

8 shares

Like Comment Send Share

North Cotswolds & Tewkesbury Lib Dems · Follow
 February 15, 2024

The first consultation stage of the Strategic Local Plan is open now. It is about planning for the homes, businesses, infrastructure and environment of our area over the years to come. More information and how to be involved



Strategic & Local Plan Drop-in events

Figure 6: Examples of Social Media posts

- 6.6. In addition to the above the SLP team presented information on the SLP and the regulation 18 consultation process at various stakeholder meetings to raise awareness and invoke engagement. Furthermore, copies of the consultation documentation was deposited at various locations throughout the SLP area to allow for residents who do not have internet access to engage in the process.
- 6.7. Further details of where the consultation was publicised are summarised in Table 1 below.

Table 1: Regulation 18 Consultation Publicity

Contact	Date	Details	Recipients / Reach
Press Release, Social Media Campaign, Website	21/12/2023	Press releases and social media outreach via the council's communications teams initially on the 21/12/2023 and on 16/01/2024 and then throughout the consultation period. Used a variety of social media platforms as well as the press, SLP and local authority websites.	-
Tewkesbury Borough News - Residents Magazine	Winter 2024	Article published within Tewkesbury Borough News a residents magazine delivered to all households in Tewkesbury borough twice a year.	All households in Tewkesbury Borough.
Tewkesbury East Residents Newsletter – Newtown and Wheatpieces	Winter 2024	Article published in Tewkesbury East residents' newsletter.	All households in Tewkesbury East.
Tewkesbury Town Council Newsletter	Winter 2024	Article published in Tewkesbury Town Council newsletter.	All households in Tewkesbury Town.
Local Social Media Noticeboards and Pages	Throughout Consultation	Various posts on social media by members of the public on local social media noticeboards. Some examples include; Tuffley Matters Facebook Page, Open Tewkesbury Noticeboard, Northway Noticeboard, Longlevens Noticeboard, Abbeymead Noticeboard, Gotherington Village, Save The Countryside.	-

Shares on Social Media from Planning Consultants / Promoters	Throughout Consultation	Various posts on social media from the development industry.	-
Gloucester City Council Bulletin – Talk Smart	28/02/24	Gloucestershire County Council monthly bulletin for staff / residents	-
Tewkesbury Borough Council Staff Intranet	January 2024	Internal communications to staff at Gloucester, Cheltenham and Tewkesbury through intranet and bulletin.	Approximately 670
Planning Policy Databases			
Cheltenham Planning Policy Consultation Database	16/01/2024	Existing Cheltenham Borough Council Planning Policy Database.	Almost 300
Gloucester Planning Policy Consultation Database	16/01/2024	Existing Gloucester City Council Planning Policy Database.	550
Tewkesbury Planning Policy Consultation Database	16/01/2024	Existing Tewkesbury Borough Council Planning Policy Database.	760
SLP Database	16/01/2024	Notifications sent to all on the newly created SLP database.	874
Hard Copies			
Hard Copies Made Available at Council Offices	16/01/2024	Hard copies made available at Cheltenham, Gloucester and Tewkesbury Council Offices.	-

Cheltenham, Gloucester and Tewkesbury Libraries	16/01/2024	Wrote to all libraries and asked for them to make consultation documents available electronically through their computers	18 libraries across the SLP area
Councils			
Tewkesbury Parish and Town Councils	16/01/2024	Notifications sent via email to all Parish and Town Councils within Tewkesbury Borough.	51 councils
Gloucester Town Councils - Quedgeley	16/01/2024	Notifications sent via email to all Parish and Town Councils within Gloucester City – Quedgley Town Council.	Quedgley Town Council
Parish Council Websites and Social Media	Throughout Consultation	Parish Council's raising awareness of the SLP consultation through posts on their websites and social media pages.	-
Borough Councillors Social Media	Throughout Consultation	Borough Councillors raising awareness of the SLP consultation through posts on their social media pages.	-
Political Party Social Media	Throughout Consultation	Political parties raising awareness of the SLP consultation through posts on their social media pages. Examples including Gloucester Green Party, Quedgley Conservatives and Forest of Dean Green Party.	-
Members			
Joint Member Working Group	1/02/2024	Members of the Joint Member Working Group attended a meeting on 1 st February 2024 to discuss the launch of the SLP consultation.	23 (in core group – with an open invitation

			to other Members)
Gloucester City Council Member Working Group	16/01/2024	Members of the Gloucester City Council Member Working Group attended a meeting on 16 th January 2024 where the launch of the SLP consultation was discussed.	5
Gloucester City Council Members Bulletin	5/04/2024	Internal communications Gloucester Members through bulletin article.	
Statutory Consultees			
Notify Statutory SA / HRA Consultees	16/01/2024	Notifications sent to all statutory consultees.	52
Local Stakeholders			
Gloucestershire Economic Forum	22/01/2024	Presentation given at the Gloucestershire Economic Forum.	-
Tewkesbury Agents Forum	25/01/2024	Presentation given at the Tewkesbury Agents Forum.	-
Gloucestershire Strategic Housing Partnership Team	01/05/2024	Presentation given to Gloucestershire Strategic Housing Partnership team, who are hosted at Gloucester City Council. They work on behalf of strategic partners, including Gloucestershire's six District Councils, Gloucestershire County Council, Gloucestershire's Integrated Care Board and the Office for Police and Crime Commissioner. The team work across three programmes of rough sleeping, domestic abuse and international resettlement, to commission services and influence policy and practice across the programme areas.	-
Gloucestershire Wildlife Trust – Declare and Nature Emergency Form			

Gloucestershire Wildlife Trust (GWT) Form	14/02/2024	A specific campaign was set up and led by Gloucestershire Wildlife Trust which encouraged people to declare a nature emergency and provide comments on wildlife and nature to the SLP consultation. A template was set up on their website where members of the public could use their standardised response and add their own comments to the end of the response. This campaign included a dedicated webpage, social media posts and a section in their email newsletter. The GWT responses got sent straight from the GWT website to the SLP email inbox of which 420 responses were received.	420 Responses
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- 6.8. Council Members and all Parish and Town Councils in the SLP area were invited to engage in the regulation 18 consultation and were targeted in various ways. The email sent to all Town and Parish Councils can be viewed below:

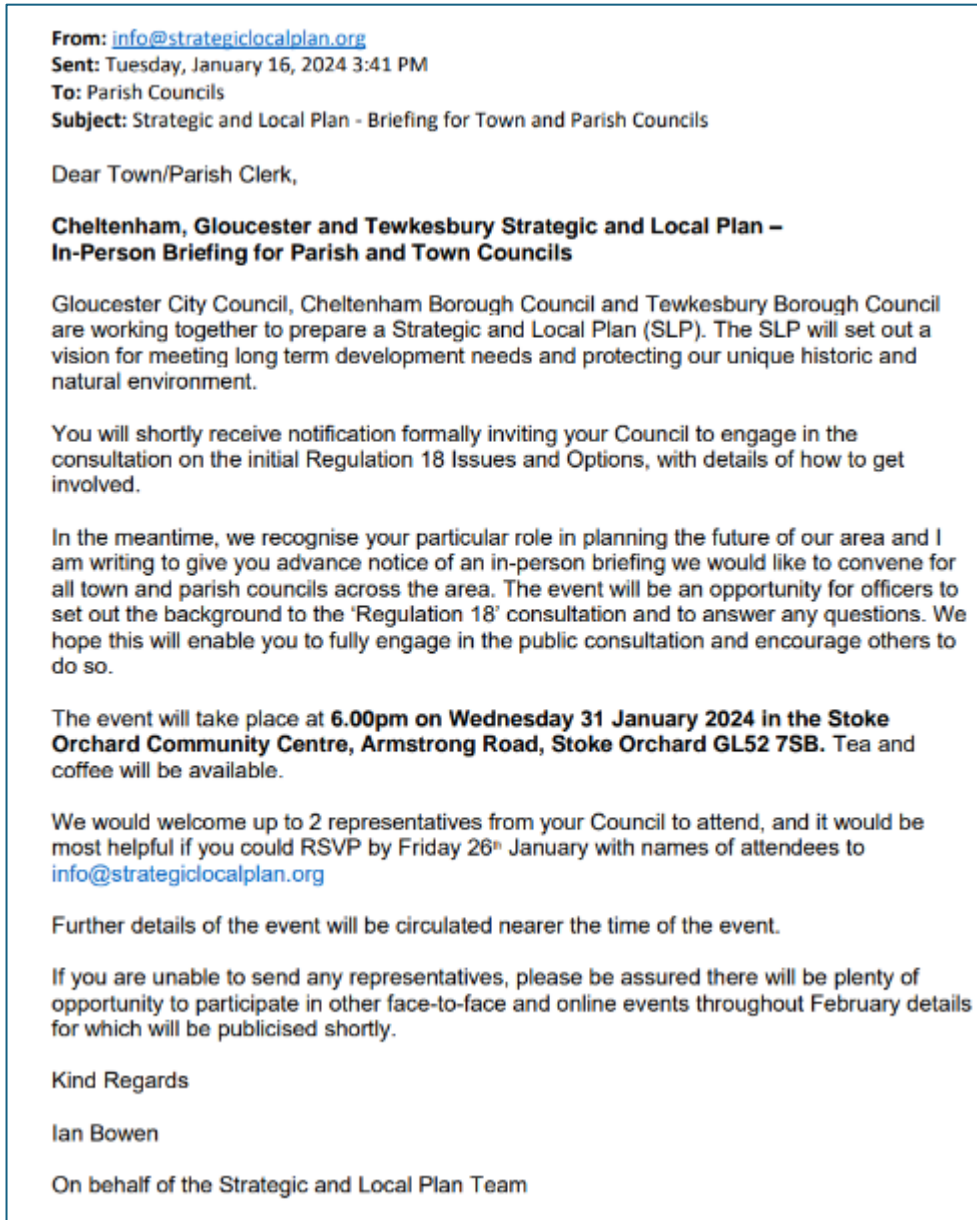


Figure 7: Email sent to Town and Parish Councils

7. Consultation Events

- 7.1. A programme of engagement events ran throughout January, February and March 2024. The consultation included a variety of events to give people the opportunity to find out more about particular topics through online workshops and to provide feedback at drop-in events across the area. Feedback from the drop in events was provided in the form of post it notes on a number of display boards.
- 7.2. Detailed information on the in-person events can be found at: Response Report 3 – In-person Events and for the online workshops: Response Report 4 – Online Workshops.
- 7.3. Table 2 below shows the number of people that attended events resulting in the engagement of the SLP team with over 500 people.
- 7.4. A flyer with signposting to the consultation using a QR code was also handed out at the in-person events – see figure 7 below.

Strategic & Local Plan

Cheltenham, Gloucester & Tewkesbury

Cheltenham Borough Council, Gloucester City Council and Tewkesbury Borough Council are working together to draw up the **Strategic and Local Plan**.



How many **new homes and jobs** should we plan for and where should they go?



What can we do about **climate change**?



How can we **protect nature**?



What is **special about the area** that we should protect?



What **infrastructure**, shops and services do we need?

Get involved

We need your views. Tell us about important local issues and help us decide how our area should **change for the better**.



SCAN ME

Tell us what you think

Visit strategiclocalplan.org or call in to your local library
email: info@strategiclocalplan.org



Figure 8: SLP Consultation Flyer

Table 2: Engagement Event Location and Numbers of attendees

Theme	Location	Venue	Date	Time	Attendees
SLP Parish and Town Council's Briefing	Stoke Orchard (Tewkesbury)	Stoke Orchard Community Centre	31/01/2024	18:00	37 representatives from 27 of the Town & Parish Councils
Vision and Objectives	Online	Online	5/02/2024	12.30-13.30	5
Drop In Event	Cheltenham 1	Regent Arcade Shopping Centre	6/02/2024	10.00-15.00	49
Vision and Objectives	Online	Online	07/02/2024	18.00-19.00	5
Drop In Event	Tewkesbury	Tewkesbury Town Hall	08/02/2024	14.30-19.00	12
Drop In Event	Cheltenham 2	Regent Arcade Shopping Centre	10/02/2024	10.00-15.00	56
Climate and Nature Workshop	Online	Online	13/02/2024	18.00-19.00	7
Parish Council Engagement Meeting	Highnam (Tewkesbury)	Highnam	13/02/2024	-	-
Drop In Event	Gloucester 1	King's Walk	14/02/2024	10.00-15.00	57

Drop In Event	Winchcombe (Tewkesbury)	Abbey Fields Community Centre	15/02/2024	14.30-19.00	30
Climate and Nature Workshop	Online	Online	16/02/2024	12.30-13.30	9
Housing and Local Services Workshop	Online	Online	20/02/2024	12.30-13.30	4
Drop In Event	Churchdown	GL3 Community Hub	20/02/2024	14.30-19.00	110
Housing and Local Services Workshop	Online	Online	22/02/2024	18.00-19.00	4
Drop In Event	Gloucester 2	King's Walk	24/02/2024	10.00-15.00	63
Business and Jobs Workshop	Online	Online	27/02/2024	12.30-13.30	4
Growth Scenarios Workshop	Online	Online	28/02/2024	18.00-19.00	10
Business and Jobs Workshop	Online	Online	29/02/2024	18.00-19.00	3
Growth Scenarios Workshop	Online	Online	01/03/2024	12.30-13.30	13
Improving our city, town and village centres Workshop	Online	Online	05/03/2024	12.30-13.30	11
Improving our city, town and village centres Workshop	Online	Online	07/03/2024	18.00-19.00	12

8. Young People and Youth Engagement

- 8.1. During the consultation the SLP team hosted a dedicated space for young people (under 25) on the Citizen Lab platform to directly ask them about important issues such as how we should plan for future housing and economic growth, how to improve the environment and what policies we might need to combat climate change.
- 8.2. Response Report 2 – Young People outlines what methods were undertaken to reach out to young people, how many engaged in the process and what they told us through our online consultation portal.

9. Results and Next Steps

- 9.1. In total, we received around 1,000 online comments as well as several hundred further responses via email from a range of organisations and individuals. The in-person drop-in events were well attended, with over 500 individuals directly engaging with SLP team members and 410 comments left on post-it notes.
- 9.2. The next step is to further process and evaluate the responses and use them to inform the next stage of the process. The nature of Regulation 18 is that engagement will be ongoing with key service providers and other stakeholders. If you would like to be involved in the next stage of the process please join the planning policy database [here](#).